

BATV BOARD MEETING MINUTES
December 19, 2014 7:45 A.M.
CITY COUNCIL CHAMBERS – BATAVIA GOVERNMENT CENTER

CALL TO ORDER: The board meeting was called to order at 7:45am.

ROLL CALL: Wolff, West, Reiter, Felkamp, Wicks, Allan, Lundborg, Inglese, Perrault, Matter @ 7:47 am Staff: Dillenburg, Klavinski

APPROVAL OF MINUTES - Perrault motion, 2nd by Felkamp Voice vote taken, all approved.

DIRECTOR OF OPERATIONS REPORT – Basketball is all streaming in HD – looking and going well.

NO franchise agreement still! Dillenburg has been in contact with McGrath.

Playback system should be installed on Mon, Dec 22.

Did receive the \$10000.00 from the Fed Grant. Riverboat grant still wanting on number so submission can be done.

Semester is ending today – staff has been busy with students.

Put old equipment on Ebay and should come out with \$2000-3000 for it. Needing new headphones and cameras – so are in need for grant money.

Rule 29 was contacted about making some changes on the website.

Hoping to start airing new shows in March.

PROGRAM DIRECTOR’S REPORT – Brens absent - Reports emailed.

Klavinski – Working with students to get PSAs completed and news stories done. Had meetings with Scott Larson about improving process with students. Tri-caster had some issues (blue screens) thinks it was just not compatible with computer programs. Connected with over 50 schools for interns now.

TECHNOLOGY COMMITTEE REPORT – Next meeting January 12, budget was sent to board members. New cameras have a lot of flexibility and will make shows look great! Can handle lights better, long battery life. Old staff cameras would be sold when new cameras are purchased – still good cameras. Everything needed to rehab and cleanup the city hall closet could be replaced for around \$10000 from Chris' research.

PROGRAMMING COMMITTEE – Minutes were sent out.

New shows were included - Potential real estate show, a history show is in the works. Committee is very excited about the new shows but are in need of volunteers! Matter asked board to get the word out to anyone they know that might be interested. No date has been set for next meeting yet but will come after the new year. Joi and Matter are now going to be producers of Out on The Town – experiment on volunteers producing shows.

MARKETING COMMITTEE REPORT- Next meeting set January 7 @ 5 pm @ BATV

TREASURER’S REPORT – Reports were sent. Payroll is going to be over budget as of end of fiscal year (about \$8000). Collected revenue is under budget slightly and will be

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slightly under on expenses. Some of the reserves will be spent with these numbers, at the end of the year reserves balance will be around \$110,000.

OLD BUSINESS – None

NEW BUSINESS - Discussion was had about the mission statement. Vision is that BATV wants to be the best station out there – be “The Place”. Felkamp and Reiter feels that the mission statement is too wordy. Another meeting will be held after first of the year.

BOARD MEMBER/STAFF COMMENTS – Today is West’s last board meeting. He wanted to thank all for allowing him to serve for the past 5 years. He noticed that there are progressive steps that need to be done regarding technology, and he feels this is a good group of board members and the knowledge of the board is good. He will try to get a volunteer from the Township to represent.

ADJOURNMENT –Meeting adjourned at 8:41 am; Motion made by West, 2nd by Matter.

Line prepared by:
Lynn Hogan