



Your Voice, Your Vision, Your Community

October 2018

Board Meeting

Date: 10-26-2018

1. Call to Order - by Alan Wolff at 7:52 am
2. Roll Call - 5 board members (Alan Wolff, Dave Lundborg, Rich Henders, Steve Allen and Pam Wicks) were present, plus Jen Brens and Sophie Chahmirzadi
3. Recognition of Visitors - none
4. Approval of Minutes from last Board meeting - minutes were approved. (motion SA, second PW)
5. Director of Operations Report — Jen Brens
 - a. Partnering with HC Storm School to create PSAs. Part of effort to get BATV into the grade schools.
 - b. Chamber of Commerce Harvest Fest - recognized BATV's 20th year with the Chamber.
 - c. Jen attended Women in Business meeting "Organized Leaders are Profitable Leaders". Also learned about Project Management tool called Trello - will incorporate into BATV projects.
 - d. Jen will attend Mayor's Breakfast.
 - e. Jen on board for Building Batavia Foundation.
 - f. BatFest this weekend - BATV covering.
 - g. Home Rule meetings covered. BRG submitted second portion of their meeting on DVD but could not submit required paperwork due to lack of approval on their side.
 - h. BATV was live at candidate forum.
 - i. BPS School Board Meeting of 10/3 issue regarding transgender student public comments. Per BATV attorney, OK for BATV to air. Will be discussed further at BPS meeting on 11/12 at 5:00pm at studio.
 - j. Football:
 - i. could not cover game at Wheaton North. NFHS requires \$9.99 subscription to watch games. BATV did get footage of WN game from NFHS for highlight package.
 - ii. First playoff game on 10/26 - NFHS sending crew. BATV recording highlights.

- iii. BATV could join NFHS. School would get a portion of subscription fees monthly. IHSA fees are waived for NFHS members.
- iv. BATV would need to work with NFHS regarding ingestion requirements (StreamStar).
- v. NBC Sports Net used BATV footage (video and audio) of St. Charles North game without permission on their Friday High School Lites show. Jen to contact NBC.

6. Committee Reports

- a. Marketing - Jen Brens
 - i. Re-do and update tri-folds (with Pederson).
 - ii. Digital ad up and running in BFAC lobby.
 - iii. Budget for 2019 same as 2018.
 - iv. Installation of mural at HS delayed.
 - v. *Neighbors Magazine* features BATV volunteers.
- b. Technology - Steve Allen/Jen
 - i. Reviewing 2019 budget.
 - ii. No major tech issues of late.
 - iii. 3-5 Year Plan: boxes highlighted in red are purchases that can be delayed.
 - iv. Suggestion for Mayor to have a lav mic for council meetings.
 - v. Reviewed Operational Budget.
 - vi. No November meeting.
- c. Treasurers Report- Jen Brens
 - i. Changed 2019 Income due to lower franchise fees.
 - ii. Raises will be effective January 1, 2019.
- d. BATV Board Governance – Alan Wolff
 - i. BPS meeting on 11/12.
 - ii. 2019 focus will be bylaw review.

7. Old Business - none

8. New Business - Changed next meetings to 11/16 and 12/21. BATV closed 12/26-28.

9. Adjournment at 8:54am (motion SA, second DL)