



Your Voice, Your Vision , Your Community

March 2018

Board Meeting

Date: 3-23-2018

1. Call to Order - by Alan Wolff at 7:47 am
2. Roll Call - 7 board members (Alan Wolff, Dave Lundborg, Steve Allen, Rich Henders, Stephen Perrault, Pam Wicks, and Sharon Bringelson) were present, plus Jen Brens
3. Recognition of Visitors - none
4. Approval of Minutes from last Board meeting - minutes were approved. (motion RH, second DL)
5. Director of Operations Report — Jen Brens
 - a. Andrew is training Kevin B for daytime work
 - b. Assisted with Feb & March League of Women Voters
 - c. Live Book Award resulted in new subscribers to our sites
 - d. Mural project is completed and suggestion to add TV will be reviewed for feasibility
 - e. Football playoff reel was finalized
 - f. CoW saw the Volunteer video and now it is posted on social media
 - g. Fine Arts Festival resulted in a new volunteer, Jeremiah
 - h. Need a videographer for the City Council meetings
6. Committee Reports
 - a. Marketing - Stephen Perrault
 - i. Chamber of Commerce ideas for partnership are being developed
 - ii. The committee is connecting with MainStreet
 - iii. Viewpoint needs a host for next segment, potential topic is School Safety
 - iv. New Blog will be posted on the website
 - v. Will try to get business contacts for football sponsorships for away game for new conference
 - vi. We have engaged photographers for ad hoc work
 - vii. YouTube advertising strategy is in works
 - viii. Next meeting April 12 at 9 am
 - b. Technology - Steve Allen
 - i. Vetting a studio broadcast system
 - ii. Thinking about City Hall equipment replacement

- iii. Purchased a used jib from Jim Dillenberg
 - iv. Will get a new graphic system in the spring/summer
 - v. Next meeting April 12
 - c. Treasurers Report- Dave Lundborg
 - i. Newly formed Finance Committee met in March, will meet 2x per year
 - ii. Quick Books access was obtained for board members
 - iii. Jen and Sharon need to visit First State Bank to add Sharon as a signer
 - iv. Next meeting in September
 - d. BATV Board Governance — Alan Wolff-update
 - i. Welcome packet is nearing completion, and will be distributed to all board members
 - ii. Next meeting is April 19 at 5 pm
- 7. Old Business - none
- 8. New Business - none
- 9. Adjournment at 8:24 am (motion SB, second PW)