



# Your Voice, Your Vision, Your Community

September 2018  
Board Meeting  
Date: 9-28-2018

1. Call to Order - by Alan Wolff at 7:48 am
2. Roll Call - 6 board members (Alan Wolff, Dave Lundborg, Rich Henders, Stephan Perrault, Steve Allen and Pam Wicks) were present, plus Jen Brens
3. Recognition of Visitors - none
4. Approval of Minutes from last Board meeting - minutes were approved. (motion SA, second RH)
5. Director of Operations Report — Jen Brens
  - a. New volunteer - Justin
  - b. Special coverage
    - i. Home Rule presentation
    - ii. League of Women Voters forum
    - iii. Live coverage of city Home Rule meeting
    - iv. Homecoming festivities
    - v. BHS Hall of Honor
  - c. Football
    - i. Playoff plans; NFHS options
    - ii. Aurora University student Holly took photos at last game - will be used for marketing, social media
    - iii. 100<sup>th</sup> Geneva game; will make arrangements with Comcast to broadcast in Geneva and St. Charles
  - d. Chamber of Commerce
    - i. Jen on committee about fundraising, new business grants
    - ii. On 10/3, Jen, Dave and Alan will attend Harvest Fest where chamber will recognize BATV's 20<sup>th</sup> year of membership
    - iii. On 10/9, another event about branding, etc.
6. Committee Reports
  - a. Marketing - Stephan Perrault/Jen Brens
    - i. Sponsor update
      1. Batavia Ave. Mobil
      2. Pal Joey's (barter)
      3. Rotary

- 4. Fox Valley Music Foundation
  - 5. Wellspring
  - 6. Waubensee Community College
  - 7. Advance Windows & Siding
  - 8. El Taco Grande
- ii. Will purchase brick at the Holmstad for \$500 with BATV logo
- iii. BATV apparel should arrive today
- iv. *Neighbors* Magazine content due next week
- v. Next meeting: 10/8 9:00am Panera
- b. Technology - Steve Allen/Jen
  - i. New snakes - durable and heavy
  - ii. New walkie talkie batteries purchased to extend life of the devices
  - iii. Battery backups - set up account with Batteries + Bulbs
  - iv. Steve to make fiber purchase (for new Metronet connection) through his company at a discounted price. Will present memo to the board
  - v. Next meeting 10/8 at 4:30pm at the studio
- c. Treasurers Report- Dave Lundborg/Jen Brens
  - i. Monday meeting
  - ii. Look into 18 month CD after the first of the year?
  - iii. Reserve account - for 6 months of reserve, \$15K transfer needed
  - iv. Next meeting - March, 2019
- d. BATV Board Governance – Alan Wolff
  - i. Dave will move from Treasurer to Secretary
  - ii. Pam will assume Treasurer role (AW motion, SA second)
  - iii. Alan will remain President for one more year (motion to approve by proclamation SP, DL second)
  - iv. Consider filling vacant Chamber of Commerce position on board
- 7. Old Business - none
- 8. New Business - none
- 9. Adjournment at 8:36am (motion DL, second SP)