



Your Voice, Your Vision, Your Community

November 2018

Board Meeting

Date: 11-16-2018

1. Call to Order - by Alan Wolff at 7:51 am
2. Roll Call - 5 board members (Alan Wolff, Dave Lundborg, Rich Henders, Steve Allen and Stephan Perrault) were present, plus Jen Brens and Sophie Chahmirzadi
3. Recognition of Visitors - none
4. Approval of Minutes from last Board meeting - minutes were approved. (motion RH, second SA)
5. Director of Operations Report — Jen Brens
 - a. Will do highlights of semifinal game (from sideline)
 - b. NFHS would be contract between them and BPS. No staff member can approve term of 12 months. Tony Inglese had other concerns; will revisit in 2019.
 - c. If football team makes state, BATV will not cover Saturday Ken Peddy basketball game.
 - d. BATV closed for Thanksgiving, Friday after. Closed for Christmas 12/22 - 1/2/19
 - e. BPS/Executive Board meeting with Lisa Hichens, Brad Newkirk held on 11/12:
 - i. Develop goals
 - ii. Annual meeting
 - iii. Get more kids involved
 - iv. Next meeting: early 2019
 - f. Adobe issues - school is blocking something.
 - g. Website host, e-mail problems. Rule 29 investigating other hosting possibilities.
 - h. End of year party at Pal Joey's.
6. Committee Reports
 - a. Marketing - Stephan Perrault
 - i. Animated digital ad at BFAC now up
 - ii. Chamber ad for annual directory
 - iii. Neighbors Magazine - next issue in January
 - iv. End of year housekeeping; new tri-folds

- v. Frisbees ordered
 - vi. Direct Mail with retrospective of year
 - vii. Next meeting 12/3 at Panera
 - b. Technology - Steve Allen/Jen
 - i. Systems all stable of late.
 - ii. Successful football season.
 - iii. Updated 3-5 Year Plan and 2019 budget
 - iv. Camera 2 at City Hall has color issues
 - v. City Hall cabling will occur in 2019
 - c. Treasurers Report- Jen Brens
 - i. Updated 2019 budget with \$180K franchise income. No Metronet income yet.
 - d. BATV Board Governance – Alan Wolff
 - i. 2019 budget - review updated version for approval at December meeting.
 - ii. School district meeting.
 - iii. Next meeting 12/21.
- 7. Old Business - none
- 8. New Business - none
- 9. Adjournment at 8:38am (motion SA, second SP)